

Ministry of Education and Science of Ukraine
Bila Tserkva National Agrarian University (Ukraine)
Slovak Agricultural University in Nitra (Slovakia)
Czech University of Life Sciences Prague (Czech Republic)
AgriSciences Platform (Czech Republic) Comrat State University (Moldova)
National Academy of Agrarian Sciences (Ukraine)
National Scientific Center «Institute of Agrarian Economy» (Ukraine)
Uman National University of Horticulture (Ukraine)



INFORMATION SHEET

International scientific and practical conference

**«AGRICULTURE UNDER
GLOBAL CHALLENGES:
STRATEGIC PRIORITIES AND THREATS»**

October 6-7, 2022

Bila Tserkva, Kyiv region, Ukraine

ORGANIZING COMMITTEE OF THE CONFERENCE

Shust O.A., Doctor of Economic Sciences, professor, rector of Bila Tserkva National Agrarian University, **chairman of the organizing committee.**

Varchenko O.M., Doctor of Economic Sciences, professor, vice-rector for scientific and innovative activities of BNAU, **deputy chairman of the organizing committee.**

Nepochatenko O.O., Doctor of Economic Sciences, professor, rector of the Uman National University of Horticulture.

Ishchenko T.D., Ph.D. in Pedagogy, professor, director of the State University "Scientific and Methodological Center of Higher and Professional Pre-Higher Education".

Verniuk N.O., PhD in Economics, Associate Professor, Dean of the Faculty of Management of the Uman National University of Horticulture.

Parmakli D.M., Doctor of Habilitation Sciences, Professor of Comrat State University (Moldova).

Hinek Rubik, associate professor, Czech University of Natural Sciences (Prague).

Lupenko Yu.O., Doctor of Economic Sciences, professor, academician of the National Academy of Sciences, director of the Institute of Agrarian Economics.

Pugachev M.I., Doctor of Economic Sciences, professor, academician of the National Academy of Sciences, Deputy Director of the Institute of Agrarian Economics.

Merzlov S.V., Doctor of Agricultural Sciences, professor, first vice-rector of the BNAU.

Paska I.M., Doctor of Economic Sciences, Dean of the Faculty of Economics of the BNAU.

Svynous I.V., Doctor of Economics Sciences, professor of the Department of Accounting and Taxation of the BNAU.

Ponidelchuk T.V., PhD in Economics, associate professor, deputy dean of the Faculty of Economics of the BNAU.

Zabolotnyi V.S., PhD in Economics, associate professor, deputy dean of the Faculty of Economics of the BNAU.

Novikova V.V., PhD in Economics, associate professor of the Department of Information Systems and Technologies of the BNAU.

Tkachenko K.V., PhD in Economics, associate professor of the Department of Finance, Banking and Insurance of the BNAU.

Artimonova I.V., PhD in Economics, associate professor of the Department of Finance, Banking and Insurance of the BNAU.

Vasylenko O.I., PhD in Economics, assistant of the Department of entrepreneurship, trade and exchange activities of the BNAU.

Varchenko O.O., PhD in Economics, assistant of the Department of Finance, Banking and Insurance of the BNAU.

Havryk O.Yu., PhD in Economics, associate professor of the Department of Accounting and Taxation of the BNAU, responsible secretary.

AGENDA

October 6-7, 2022

*Participants will have access to the conference
through the use of the ZOOM program*

<https://us02web.zoom.us/j/7574054862?pwd=TXpkc2hBTkxnUkllcUVpCHRTSkc1UT09>

Meeting ID: 757 405 4862

Passcode: 2022

October 6

09.30	REGISTRATION OF PARTICIPANTS
10.00 - 10.30	OPENING OF THE CONFERENCE
10.30 - 13.00	PLENARY SESSION (1st part)
2:00 p.m. - 4:00 p.m	PLENARY SESSION (2nd part)

October 7

10.00 - 12.00	WORK OF THE SECTIONS OF THE CONFERENCE
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WORKING LANGUAGES:

- Ukrainian

- English

REGULATIONS:

report at the plenary session up to 20 minutes.

discussion speech 3-5 min.

October 6, 2022

OPENING OF THE CONFERENCE

10.00 - 10.30

WELCOME WORD

SHUST OLENA ANATOLIIVNA, Rector of Bila Tserkva National Agrarian University, Doctor of Economic Sciences, Professor

ISHCHENKO TETYANA DEMIANIVNA, Director of the Scientific and Methodological Center of Higher and Vocational Pre-Higher Education, Professor

PLENARY MEETING

PLENARY MEETING OF THE CONFERENCE (part one)

10.30 - 13.00

Moderator - Doctor of Economic Sciences, Prof. Varchenko O.M.

1. Ishchenko Tetyana Demianivna, director of the Scientific and methodological center of higher and vocational pre-higher education, professor.

UKRAINIAN EDUCATION IN THE WAR CONDITIONS: PROBLEMS AND CHALLENGES

2. Pugachev Mykola Ivanovych, deputy-director of the Institute of agrarian economics, Doctor of economic sciences, professor, academician of the National Academy of Sciences.

EUROPEAN INTEGRATION PROSPECTS OF THE AGRICULTURAL SECTOR OF THE UKRAINE ECONOMY

3. Korinets Roman Yaroslavovych, Honorary President of the Association of Agricultural Advisory Services, PhD in Economics.

INNOVATIVE ECONOMY AND INNOVATIVE CONSULTING: THE UKRAINIAN ASPECT

4. Feofilov Serhii Leonidovych, general director of the consulting agency «UkrAgroConsult», PhD in Economics.

NEW REALITY. SCENARIOS OF BLACK SEA GRAIN AND OILSEED MARKETS

5. Koval Pavlo Vasylovych, general director of the Ukrainian Agrarian Confederation.

TRANSFORMATION OF UKRAINE'S AGRIBUSINESS STRATEGY IN THE POST-WAR PERIOD AND UNDER THE CONDITIONS OF GLOBAL CHANGES

PLENARY MEETING OF THE CONFERENCE (part two)
14.00 - 16.00

Moderator - Doctor of Economic Sciences, Prof. Paska I.M.

1. Vuychenko Maryna Anatoliivna, Doctor of Economic Sciences, Associate Professor, Uman National Agrarian University.

SPECIFIC FEATURES OF LABOR MARKET MANAGEMENT IN MODERN CONDITIONS

2. Varchenko Olha Myronivna, Doctor of Economic Sciences, professor, vice-rector for scientific and innovative activities of Bila Tserkva National Agrarian University.

DIRECTIONS OF DEVELOPMENT OF SCIENTIFIC ACTIVITY IN INSTITUTIONS OF HIGHER AGRARIAN EDUCATION IN CONDITIONS OF GLOBAL CHANGES

3. Svynous Ivan Viktorovych, Doctor of Economics Sciences, professor of Bila Tserkva National Agrarian University.

DAIRYING IN WARTIME: KYIV REGION

4. Shyian Dmytro Viktorovych, Doctor of Economic Sciences, professor of the department of Enterprise Economics and Business Organization, **Sevriukova Yelyzaveta Oleksandrivna**, postgraduate student, Semyon Kuznets Kharkiv National University of Economics.

THE AVAILABILITY OF THE INTERNET AS A FACTOR IN THE FORMATION OF HUMAN CAPITAL IN UKRAINE

October 7, 2022

WORK OF THE CONFERENCE SECTIONS
10.00 - 12.00

SECTION 1. AGRICULTURAL SECTOR OF UKRAINE IN THE CONTEXT OF GLOBALIZATION CHALLENGES AND EUROPEAN INTEGRATION

Moderator: Doctor of Economics, Prof. Hrynychuk Yu. S.

1. Shust Olena Anatoliivna, Doctor of Economic Sciences, professor, rector of Bila Tserkva National Agrarian University. **Krysanov Dmytro Fedosovych**, Doctor of Economic Sciences, professor of the Department of Finance, Banking and Insurance of Bila Tserkva National Agrarian University.

SUSTAINABILITY OF THE AGRICULTURAL SECTOR OF UKRAINE ECONOMY

2. Yukhymenko Petro Ivanovych, Doctor of Economic Sciences, professor of the department of economics and economic theory of Bila Tserkva National Agrarian University.

THE MOST IMPORTANT COMPONENT INDUSTRIES IN THE AGRICULTURAL SECTOR OF THE ECONOMY

3. Varchenko Olha Oleksandrivna, PhD in Economics, assistant of the Department of Finance, Banking and Insurance of Bila Tserkva National Agrarian University.

PRIORITY DIRECTIONS OF REDUCTION OF FOOD LOSS AND FOOD WASTE UNDER THE CONDITIONS OF SUSTAINABLE DEVELOPMENT OF AGRICULTURE SYSTEMS

4. Batazhok Svitlana Hryhorivna, the Head of the department of economics and economic theory, PhD in Economics, associate professor of Bila Tserkva National Agrarian University.

PROSPECTS FOR THE DEVELOPMENT OF ORGANIC AGRICULTURE IN UKRAINE

5. Bilyk Olha Volodymyrivna, PhD in Economics, associate professor of the Department of Public Management, Administration and International Economy, **Polishchuk Svitlana Petrivna**, PhD in Economics, associate professor of the Department of Public Management, Administration and International Economy of Bila Tserkva National Agrarian University.

TENDENTS OF FOREIGN ECONOMIC ACTIVITIES OF UKRAINE DURING THE WAR

6. Ponedilchuk Tetiana Vasylivna, PhD in Economics, associate professor of the department of economics and economic theory of Bila Tserkva National Agrarian University.

CUSTOMIZING FACTORS IN THE RESTORATION OF THE AGRICULTURAL SECTOR IN THE POST-WAR YEARS. THE MOST IMPORTANT COMPONENT INDUSTRIES IN THE AGRICULTURAL SECTOR OF THE ECONOMY

7. Vasylenko Olena Ihorivna, PhD in Economics, associate professor of the department of entrepreneurship, trade and exchange activities of Bila Tserkva National Agrarian University.

STUDY OF COMPETITIVENESS OF AGRICULTURAL INSTITUTIONS OF HIGHER EDUCATION AS A COMPONENT OF SUSTAINABLE DEVELOPMENT OF AGRICULTURE

8. Borshchuk Vasyl Mykolaiovych, postgraduate student, Bila Tserkva National Agrarian University

FEATURES OF FUNCTIONING OF THE VEGETABLE PRODUCTS MARKET UNDER MODERN CONDITIONS

**SECTION 2. AGRARIAN POLICY, FOOD SECURITY, RURAL
DEVELOPMENT; ECONOMY, MANAGEMENT, FINANCE, INVESTMENT,
MARKETING, FINANCE, LOGISTICS, ENTREPRENEURSHIP IN THE
AGRICULTURAL SECTOR OF THE ECONOMY**

Moderator: Doctor of Economics, Prof. Hrynychuk Yu. S.

1. Dmitri Parmacli, Profesor Univ., Dr., Ludmila Todorici, PhD, associate professor, Comrat Stat University Republic of Moldova.

**OPERATIONAL LEVERAGE AS AN INDICATOR OF THE DEGREE OF RISK IN
BUSINESS**

2. Shiyani Nataliya Ivanivna, doctor of economic sciences, professor, State University of Biotechnology (Kharkiv)

**INTANGIBLE ASSETS AS A FACTOR IN FORMING THE EFFICIENCY OF
AGRICULTURAL ENTERPRISES**

3. Khomovyi Serhii Mykhailovych, Head of the department of Accounting and Taxation, PhD in Economics, associate professor of Bila Tserkva National Agrarian University.

**MANAGEMENT ACCOUNTING UNDER THE CONDITIONS OF CRISIS
PHENOMENA IN THE ECONOMY**

4. Shevchenko Alla Oleksiivna, PhD in Economics, associate professor of the department of Entrepreneurship, trade and exchange activities, **Stadnik Leonid Ivanovych**, PhD in Economics, associate professor of the department of Entrepreneurship, trade and exchange activities of Bila Tserkva National Agrarian University.

UKRAINE AND FOOD SECURITY UNDER THE CONDITIONS OF WAR

5. Nepochatenko Andrii Viktorovych, PhD in Economics, associate professor of the department of Entrepreneurship, trade and exchange activities, **Nepochatenko Victor Andriyovych**, Head of the department of Higher mathematics and physics, doctor of phys.-math. sciences, professor of Bila Tserkva National Agrarian University.

ENTREPRENEURIAL RISK MANAGEMENT STRATEGY

6. Utechenko Daria Mykolaivna, Doctor of Philosophy, associate professor of the Department of Management, **Byba Valentina Anatoliivna**, associate professor of the Department of Management of Bila Tserkva National Agrarian University.

**BUSINESS ETHICS IN MODERN MANAGEMENT: CHALLENGES AND
ADVANTAGES**

7. Paska Ihor Mykolaiovych, Doctor of Economic Sciences, Dean of the Faculty of Economics of Bila Tserkva National Agrarian University.

PERSONNEL MANAGEMENT STRATEGY AS A FACTOR OF IMPROVING THE EFFICIENCY OF THE ENTERPRISE

8. Satyr Larysa Mykhailivna, Head of the department of Entrepreneurship, trade and stock exchange activity, Doctor of Economic Sciences, professor, academician of the Academy of Economic Sciences of Ukraine, **Zadorozhna Ruslana Pavlivna**, PhD in Economics, associate professor of the department of Entrepreneurship, trade and stock exchange of Bila Tserkva National Agrarian University.

NEW AGRARIAN POLICY AS A MEANS OF POST-WAR RECONSTRUCTION AND DEVELOPMENT OF THE AGRICULTURAL SECTOR OF UKRAINE'S ECONOMY

9. Kepko Valentyna Mykolaivna, PhD in Economics, associate professor of the department of Entrepreneurship, trade and stock exchange, **Stadnik Leonid Ivanovych**, PhD in Economics, associate professor of the department of Entrepreneurship, trade and exchange activities of Bila Tserkva National Agrarian University.

WAYS OF INCREASING THE EFFICIENCY OF LIVESTOCK PRODUCTION IN AGRICULTURAL ENTERPRISES

10. Odnoroh Maksym Anatoliiovych, PhD in Economics, associate professor of the department of economics and economic theory of Bila Tserkva National Agrarian University.

DEVELOPMENT OF THE CONSULTING SYSTEM IN AN AGRICULTURAL COMPLEX

11. Shemihon Oleksandr Ivanovych, PhD in Agricultural Sciences, associate professor of the department of Management of Bila Tserkva National Agrarian University.

UPDATE OF THE PROBLEMS OF MANAGEMENT OF SMALL AND MEDIUM-SIZED BUSINESSES UNDER THE CONDITIONS OF MODERN CHALLENGES

12. Zabolotnyi Viacheslav Serhiiiovych, PhD in Economics, associate professor of the department of Accounting and Taxation of Bila Tserkva National Agrarian University.

FEATURES OF THE POPULATION'S INCOME TAXATION FROM THE MANAGEMENT OF PERSONAL PEASANT FARMS

13. Vykhor Mykola Vasylovych, PhD in Economics, associate professor of the department of Management of Bila Tserkva National Agrarian University.

SITUATION APPROACH TO MANAGEMENT OF CHANGES IN ORGANIZATIONS

14. Bachynskiy Roman Leonidovych, postgraduate student, Bila Tserkva National Agrarian University.

ANALYTICAL TOOLS FOR MANAGEMENT OF ECONOMIC SUSTAINABILITY OF AGRICULTURAL ENTERPRISES

15. Verniuk Nataliia Oleksandrivna, PhD of Economics, Associate Professor, Dean of the Faculty of Management of the Uman National University of Horticulture.

METHODICAL APPROACHES TO RISK MANAGEMENT IN THE CONTEXT OF ECONOMIC SECURITY OF THE ENTERPRISE

16. Dragan Oksana Oleksandrivna, Head of the department of finance, banking and insurance, PhD in Economics, associate professor, Bila Tserkva National Agrarian University

THEORETICAL APPROACHES TO DETERMINATION DEFINITIONS OF “ENTERPRISE CAPITAL”

17. Patsera N. M., Kuts O. I., PhD, Economics, **Verbytskyi S. B.**, PhD, Engineering, **Kozachenko O. B.**, Institute of Food Resources of NAAS

TRACEABILITY IN THE AGRO-INDUSTRIAL CHAIN AS A TECHNICAL FACTOR OF FOOD SECURITY

18. Homeniuk Maryna Oleksandrivna, PhD of Economics, Associate Professor of the Department of Management, Uman National University of Horticulture.

THE CURRENT STATE OF DEVELOPMENT OF INNOVATIVE ACTIVITY IN UKRAINE.

19. Zahorodniuk Oksana Viktorivna, PhD of Economics, Associate Professor of the Department of Management, Uman National University of Horticulture.

TIME MANAGEMENT IN THE ORGANIZATION MANAGEMENT SYSTEM

20. Dluhoborska Liudmyla Viktorivna, PhD of Economics, Associate Professor of the Department of Management, Uman National University of Horticulture.

MANAGEMENT OF BUSINESS PROCESSES OF ENTERPRISES IN THE CONDITIONS OF DIGITALIZATION OF THE ECONOMY

21. Hrynychuk Yuliya Serhiivna, Head of the Department of Management, Dr. Econ. Sciences, professor of Bila Tserkva National Agrarian University

MANAGEMENT OF INVESTMENT SECURITY OF AGRARIAN ENTERPRISES

SECTION 3. AGRI-FOOD CHAINS AT LOCAL, REGIONAL, NATIONAL AND GLOBAL LEVELS; ECOLOGICAL AND ECONOMIC PRIORITIES OF THE DEVELOPMENT OF AGRICULTURAL ENTERPRISES; DIGITAL TECHNOLOGIES IN AGRICULTURE

Moderator: Doctor of Economics, Prof. Hrynychuk Yu. S.

1. Bondar Olena Stanislavivna, PhD in Economics, associate professor of the department of information systems and technologies of Bila Tserkva National Agrarian University.

CONSTANT TRANSFORMATION OF UKRAINIAN AGRICULTURE BASED ON DIGITAL TECHNOLOGIES AND SERVICES

2 Novikova Viktoriia Valeriivna, PhD in Economics, associate professor of the department of Information systems and technologies of Bila Tserkva National Agrarian University.

SATELLITE ANALYTICS FOR YIELD FORECASTING BASED ON EOS CROP MONITORING PLATFORM

3. Nykonenko Oksana Anatoliivna, postgraduate student, Bila Tserkva National Agrarian University.

FORMATION OF FOOD SECURITY UNDER THE CONDITIONS OF MARITAL STATE

4. Khomiak Nataliia Vasylivna, PhD in Economics associate professor of the department of Accounting and taxation of Bila Tserkva National Agrarian University.

TRENDS OF DIGITAL TOOLS IMPLEMENTATION IN THE ORGANIZATION OF DOCUMENT FLOW OF AGRARIAN ENTERPRISES

5. Trofymchuk Mykhailo Ivanovych, Head of the department of Information systems and technologies, PhD in Economics, associate professor of Bila Tserkva National Agrarian University.

IMPACT OF MARTIAL LAW ON THE ELECTRONIC MARKET OF UKRAINE

6. Tkachenko Olha Vasylivna, PhD in pedagogy, assistant of the department of information systems and technologies of Bila Tserkva National Agrarian University.

DIGITAL SPACE IN AGRICULTURE

7. Tomilova-Yaremchuk Nadiya Odeksandrivna, PhD in Economics associate professor of the department of accounting and taxation of Bila Tserkva National Agrarian University.

PECULIARITIES OF VAT ADMINISTRATION DURING MARITAL STATE

8. Rybak Nadiya Oleksiivna, PhD in Economics, associate professor of the Department of Economics and economic theory of Bila Tserkva National Agrarian University.

DEVELOPMENT OF HUMAN CAPITAL OF UKRAINIAN ENTERPRISES UNDER THE CONDITIONS OF TECHNOLOGICAL BREAKTHROUGHS

9. Stryhina Oksana Anatolyivna, PhD in Physics and mathematics sciences, associate professor of the Department of Higher mathematics and physics of Bila Tserkva National Agrarian University.

CHANGES IN THE POPULATION OF UKRAINE FROM 1990 TO 2022

SECTION 4. SUSTAINABLE DEVELOPMENT OF AGRICULTURE AND RURAL AREAS

Moderator: Doctor of Economics, Prof. Yu. S. Hrynychuk

1. Klaus Wagner, «Federal Institute of Agricultural Economics, Rural and Mountain Research»

RURAL DEVELOPMENT AND INNOVATION

2. Holovashenko Yurii Valentynovych, postgraduate student, Bila Tserkva National Agrarian University.

FEATURES OF THE FUNCTIONING OF THE SOCIAL INFRASTRUCTURE OF RURAL AREAS

3. Nadvodniuk O.O., postgraduate student, Bila Tserkva National Agrarian University.

COMPONENT SYSTEMS OF MANAGEMENT OF SUSTAINABLE DEVELOPMENT OF AGRICULTURAL ENTERPRISES